

# RESTORE

Report

2015

Report on  
Environmental  
Sustainability &  
Terminating  
Ongoing  
Resource  
Excavation

## Company Milestones

2001

- EcoPhones, Inc. was founded and established itself as a pioneer in the cell phone recycling and fundraising industries with its innovative EcoPhones Drive.

2007

- EcoPhones, Inc. expanded its program to include the large scale recycling and collecting of consumer electronics as a fundraising source for schools, churches, businesses and community groups.

2009

- EcoPhones, Inc. evolved into Recycling Fundraiser in order to offer an enhanced fundraising solution for its participants and play a more active role in generating awareness of U.S. toxic mining practices associated with scarce metals contained in consumer electronics and jewelry.

2011

- EcoPhones Recycling Fundraiser continues to be a leader in consumer electronics recycling, fundraising and sustainability. Recycling Fundraiser currently partners with more than 50,000 schools, churches, corporations and community groups across the United States to properly recycle used cell phones, consumer electronics & jewelry.

2013

- EcoPhones acquired a 200,000 square foot facility and expanded to 60,000 square feet + in processing space.

2015

- EcoPhones expanded its program to include additional consumer items and reverse logistics services.

# Environment

EcoPhones is committed to protecting the environment by ensuring that all items are handled in accordance with the highest industry standards for recycling and data erasure.

- We do not export e-waste.
- We do not dump e-waste in landfills.
- We do not utilize prison labor.
- We recycle all items in accordance with Federal, State and Local EPA regulations.

Cell phones contain toxic substances including Arsenic, Antimony, Beryllium, Cadmium, Copper, Lead, Nickel and Zinc which leach into soil and groundwater from landfills and form highly toxic dioxins & furans during incineration. These toxins have been associated with cancer and a range of reproductive, neurological and developmental disorders.

Mining is toxic. Cyanide and mercury are used by mining operations to separate gold from ore. The average gold mine uses 1,760 tons of cyanide per year!

Even before a new cell phone is purchased, at least 220 pounds of mine waste have already been generated to source the gold in the circuit board alone!



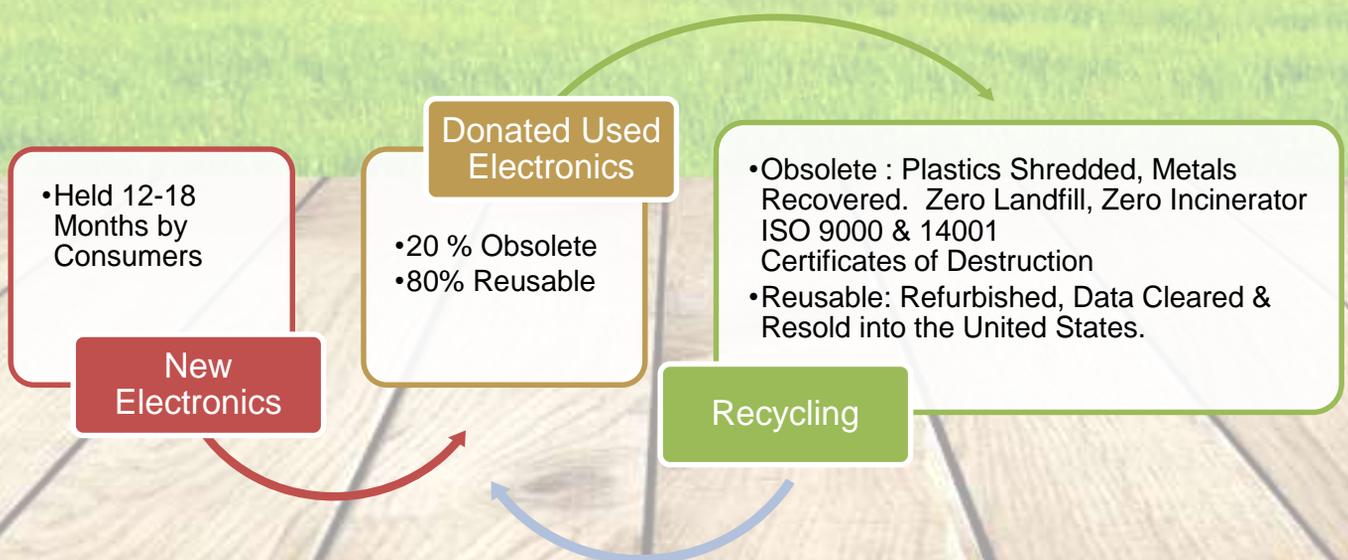
# Responsible Recycling

EcoPhones is committed to ensuring the responsible recycling of all of the electronics that pass through its facility as part of the EcoPhones and Recycling Fundraiser programs.

EcoPhones has pledged to use responsible recycling strategies. To that end:

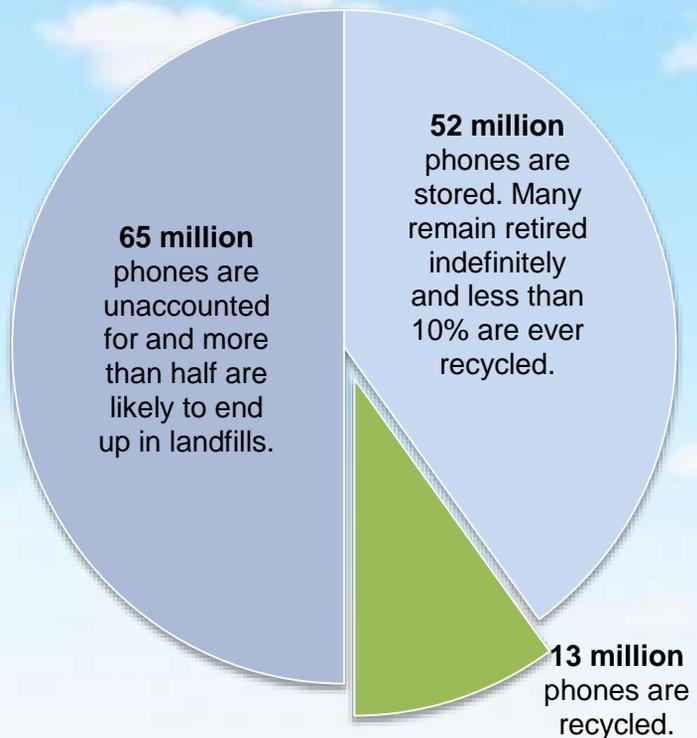
- We do not export e-waste.
- We do not dump e-waste in landfills.
- We do not utilize child or prison labor. .
- We recycle all items in accordance with all Federal, State, Local and Industry regulations.
- We ensure that our downstream partners act in accordance with these same guidelines for consumer electronics recycling.

All of the items that EcoPhones receives are sorted and tested according to our reuse, recycle, dispose hierarchy of management strategies. This allows us to provide the maximum reimbursement to our participants while minimizing the need for additional metals mining and resource extraction from the Earth's limited natural resources.



# The Need for Recycling

**Only about 10% of the cell phones discarded each year in the United States are recycled.**



The 130 million cell phones discarded every year in the United States contain enough gold to match the annual output of a medium-sized mine. Recycling these metals would prevent the creation of more than 14 million tons of waste created by mines—the single largest toxic polluter in the United States.

If all of the cell phones discarded each year could be recycled 182,000 ounces of gold, 1.9 million ounces of silver, 65,000 ounces of palladium and 5 million pounds of copper could be recovered for reuse.

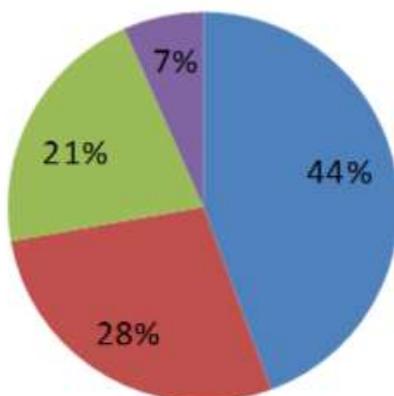
# Recycling Facts & Figures

A recent study done by the Consumer Electronics Association revealed some astonishing facts regarding the recycling habits in the United States. The survey covered a wide-variety of consumer electronics including those recycled by EcoPhones (such as cell phones, laptops, etc.) but also included larger, household electronics, such as Televisions, VCRs and PCs.

It turns out, the vast majority of Americans are removing at least one electronic device from their household every 12 months. Of those removed devices, however, only a small percentage are actually recycled. Most consumers are simply throwing them away or “donating” them to a friend, relative or free haul-away service.

By improving awareness of recycling options and programs, such as the EcoPhones program, and informing consumers of how easy it is to recycle while benefitting their local school, charity or community is both good for the environment, consumer and our participating organizations. Just think, there are more than 55,000 drop off across the United States already using the EcoPhones program.

## Why do people put electronics in the trash? Convenience.



- It was the easiest option
- Consumer was not aware of any recycling programs
- Consumer couldn't find anyone that wanted the item

# Recycling Impact

EcoPhones recycles more than 500,000 cell phones and 600,000 ink jet cartridges annually in addition to countless other consumer products and has paid more than \$3,500,000.00 to it's collection partners across the United States. The charts below show the estimated savings due to reuse and recycling from the cell phones recycled by EcoPhones each year. These figures do not even account for the ink cartridges and countless other electronic devices that EcoPhones is able to divert from landfills each year.



Energy Savings = Electricity to power 1,299 US households per year



Greenhouse Gas Emissions = Removing 91 cars from the road per year



Solid Waste Reduction = The waste generated by 36 households in a year



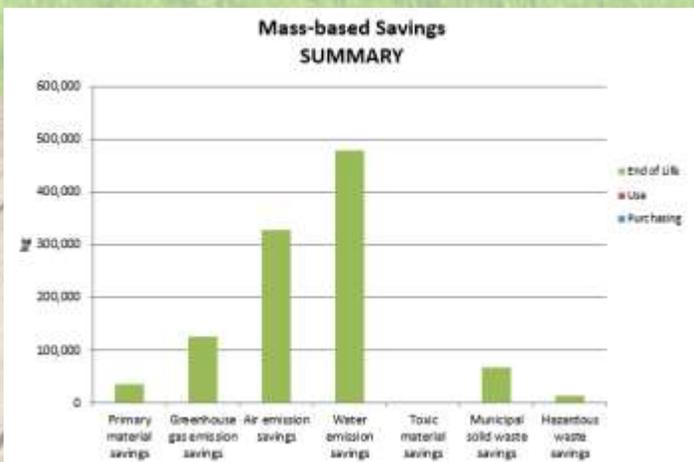
Hazardous Waste Reduction = The weight of 111 refrigerators



Air Emissions = 328 Metric Tons of



Water Emissions = 378 Metric Tons



EcoPhones' participants efforts are making a positive difference for our environment.

# Collection Points

EcoPhones currently has more than 55,000 participating schools, corporations, charities and churches across the United States. These participants are responsible for diverting cell phones and other electronics out of landfills while providing a valuable service to their respective communities and raising much needed funds for their organizations.

The EcoPhones program allows its participants to make a difference in the world by helping to reduce the demand for additional toxic mining waste due to increased manufacturing demand.



Recycling Fundraiser's philosophy reflects a commitment to the environment and the community. In partnership with organizations such as Keep Texas Beautiful Recycling Fundraiser promotes consumer electronic and metals waste awareness through community fundraisers across America. In addition, Recycling Fundraiser (Formerly EcoPhones) is a proud member of the International Association of Electronics Recyclers, the National Recycling Coalition, the Recycling Alliance Of Texas, and the North Texas Corporate Recycling Association.

We have also earmarked a portion of Recycling Fundraiser's equity to support charities and service groups in our community. Moreover, we intend to take an active role in helping shape legislation already under consideration related to waste generated by mines and the improper disposal of consumer waste.

# About Us

Founded in 2001, EcoPhones is a leader in consumer electronics recycling & fundraising.

Working with over 55,000 schools, churches, corporations and community groups throughout the United States, EcoPhones is a leader in the large scale collection of electronic waste and scrap metal.

Over the years, our original focus has evolved and expanded well beyond that of simply recycling cell phones. Approximately 50% of all recycled metals in the U.S. are derived from consumer electronics recycling. Moreover, the average U.S. household owns 25 or so consumer electronics items, e.g. iPod(s), digital camera, cell phone(s), netbook computer(s), etc. Moore's Law, which states that the primary technologies incorporated in all of these devices doubles in speed every 18 months, drives a tremendous amount of turnover, i.e. everybody wants the latest, greatest gadget. The other 50% of recycled metals are derived from metal jewelry recycling. Shockingly, most major U.S. gold mines still utilize cyanide as a binding agent to extract gold from iron ore. By recycling broken or unwanted metal jewelry you are mitigating the devastating effects of strip / cyanide mining. On the one hand these facts, when considered together, are responsible for the growing problem of e-waste in municipal waste streams while on the other hand they represent a profitable recycling opportunity for schools, churches and other organizations.

EcoPhones promotes consumer electronic waste awareness and community fundraisers across America.

[www.RecyclingFundraiser.com](http://www.RecyclingFundraiser.com)



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